AppCrazy Publication

Apps Unveiled

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READ-TRY-EXPERIENCE

COVER STORY

9 must-have apps for students preparing for Board Exams & Competitive Exams

BYJU'S gradeup Adda247 testbook #L

LET'S PLAY

don'tSCREWup!

RACE OFF

Ninja Spinki Challenges!!

POKÉMON DUEL

all-time FAVOURITE APPS PG 22

SMARTPHONE CAFÉ Reviewed Honor 6X & Vivo V5 Plus PG 18

Get APPS UNVEILED App:

In Conversation with Inder Sharma, Founder, HotelBids Stay @ your Price

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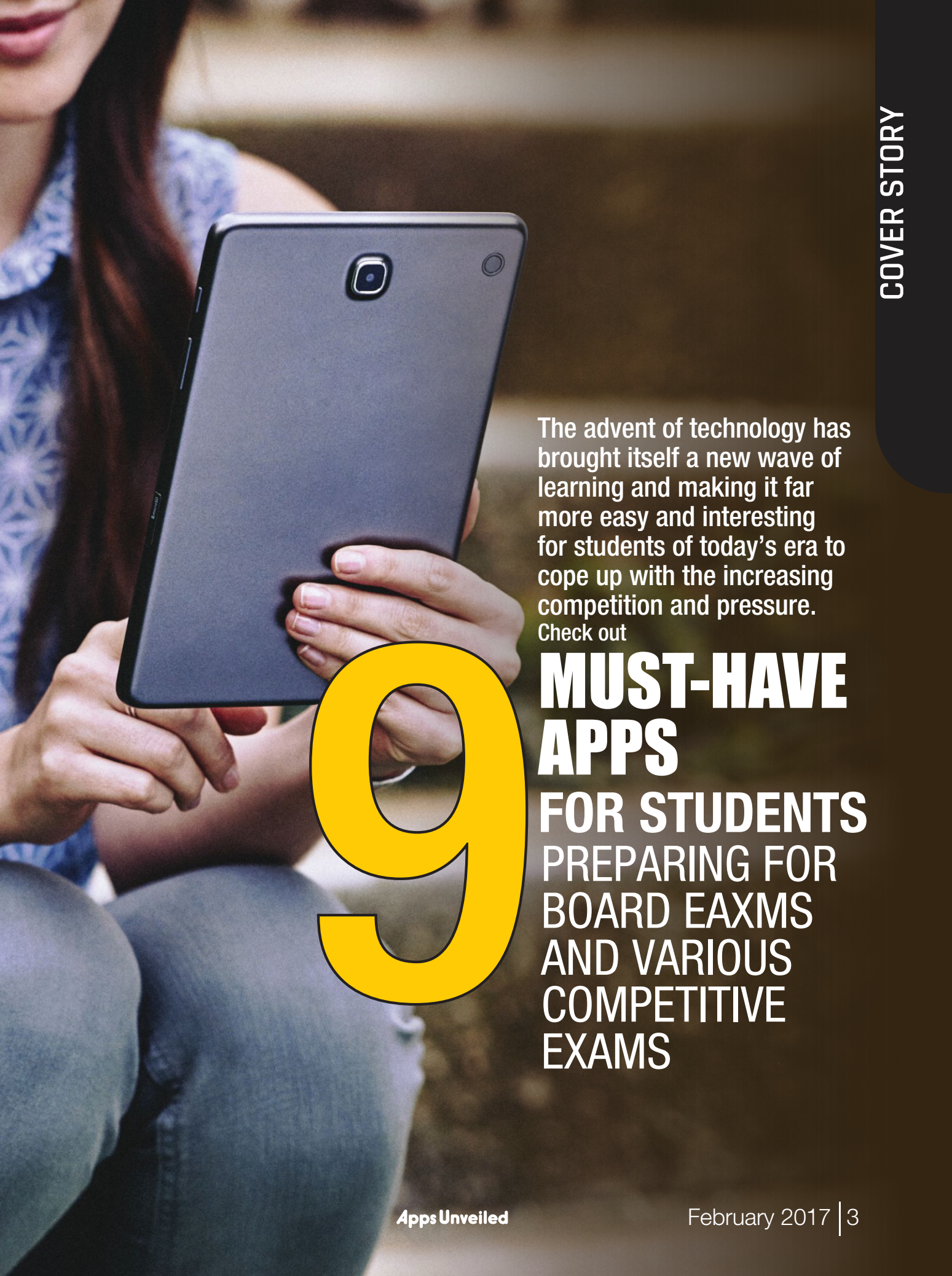

The advent of technology has brought itself a new wave of learning and making it far more easy and interesting for students of today's era to cope up with the increasing competition and pressure. Check out

9 MUST-HAVE APPS FOR STUDENTS PREPARING FOR BOARD EAXMS AND VARIOUS COMPETITIVE EXAMS

a note from the EDITOR

The world is changing and so is the education system. The 'apps' world has made it easier for students to deal with the ongoing competition and with the ever increasing pressure. Mobile learning and mobile tools, now more than ever, have become an integral part of the education system. Be it in schools, colleges, or universities; everyone everywhere has realized the power that this new platform brings with itself. With that in mind, we have reviewed educational apps for students who are preparing for board exams and various competitive exams. Check out our *Cover Story* on Page 3.

Next on our list is 'Games'. Whether you like to play Pokemon, race a fast car, or simply want to kill some time, we got you covered. While *Ninja Spinki Challenges!!* from the maker of hit sensation - 'Flappy Bird' is frustratingly difficult, the game *Don't Screw Up!* is hard to put down. So, don't forget to check out our Games section on Page 12.

That's not all! Read about the recently-launched smartphones- Honor 6X, and Vivo V5 Plus. Honor 6X offers powerful dual-lens back camera, whereas Vivo V5 Plus with dual-lens front camera is for selfie freaks. And yes, also check out our *New Releases* section, and our conversation with Inder Sharma, Founder, *HotelBids* mobile app, which helps you book hotels at your price in India.

If you want us to review your favourite app, drop us an email at info@appsunveiled.com.

Appy Reading ☺

Jyoti Aggarwal

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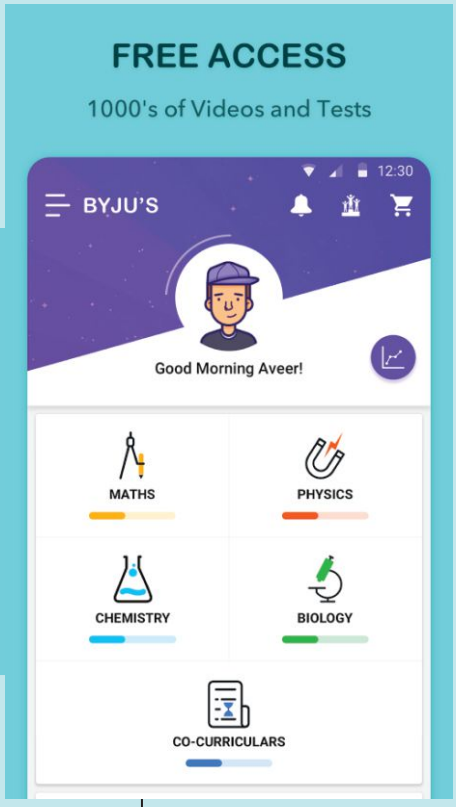
BYJU'S

Available on:

Price: Free *(offers in-app purchases)*

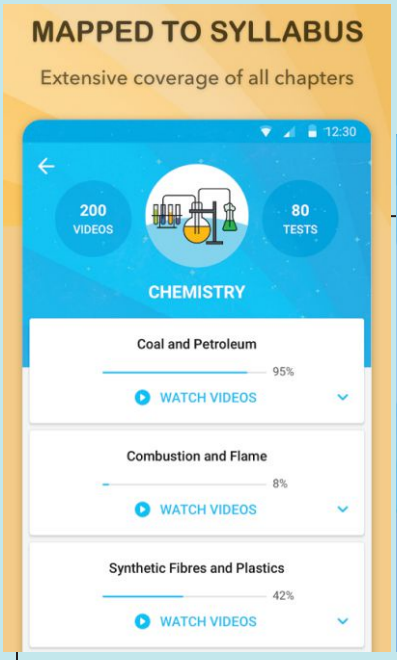


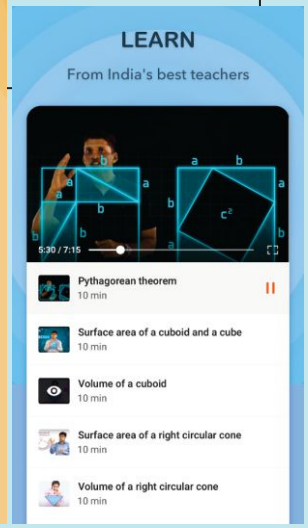
Byju Raveendran, the *Byju's* app founder, believes that students taking competitive exams have a much higher chance of success, if they are taught some of the basic subjects, such as math and science, in an engaging and interesting way in school. And that's why he had developed the *Byju's* learning mobile app. *Byju's* app, which seeks to alter the way students learn, offers interactive video lessons for students from classes IV to XII, besides preparing graduates for competitive exams, namely Bank PO, CAT, IAS, GRE, and GMAT. The *Byju's* focus is on making learning visual and contextual, rather than just theoretical.

Interactive Video Lessons

What better way to learn than through interactive videos. Just select your class, or a competitive exam you are preparing for while signing up and the app presents you with video lessons for all the topics, covering mathematics and science (biology, physics and chemistry) subjects. All the videos are interactive and give a feeling of being in an actual class, minus the sleep.

The videos as claimed are recorded by some of the best faculties in the country. The instructor occupies a small corner of the video whereas a majority of the screen space is used for diagrams, graphs, etc. related to the topic. Students can track the progress of their video learning using the built-in progress tracker and performance analytics. The overall quality of the videos is exquisite, making long hours viewing stress-free.





Tests & Analysis

The app features a number of tests for each class module. Students can take the free tests, which are arranged chapter-wise and topics-wise based on the grade. Full-length mock tests and previous year question papers are also available that give a feel of the actual exams. The tests can also be taken based on the difficulty level.

Tests are no good, if the performance is not analyzed and the *Byju's* app makes sure that students get the required insights into the tests so that they know which topics they need to brush-up before their final exams.

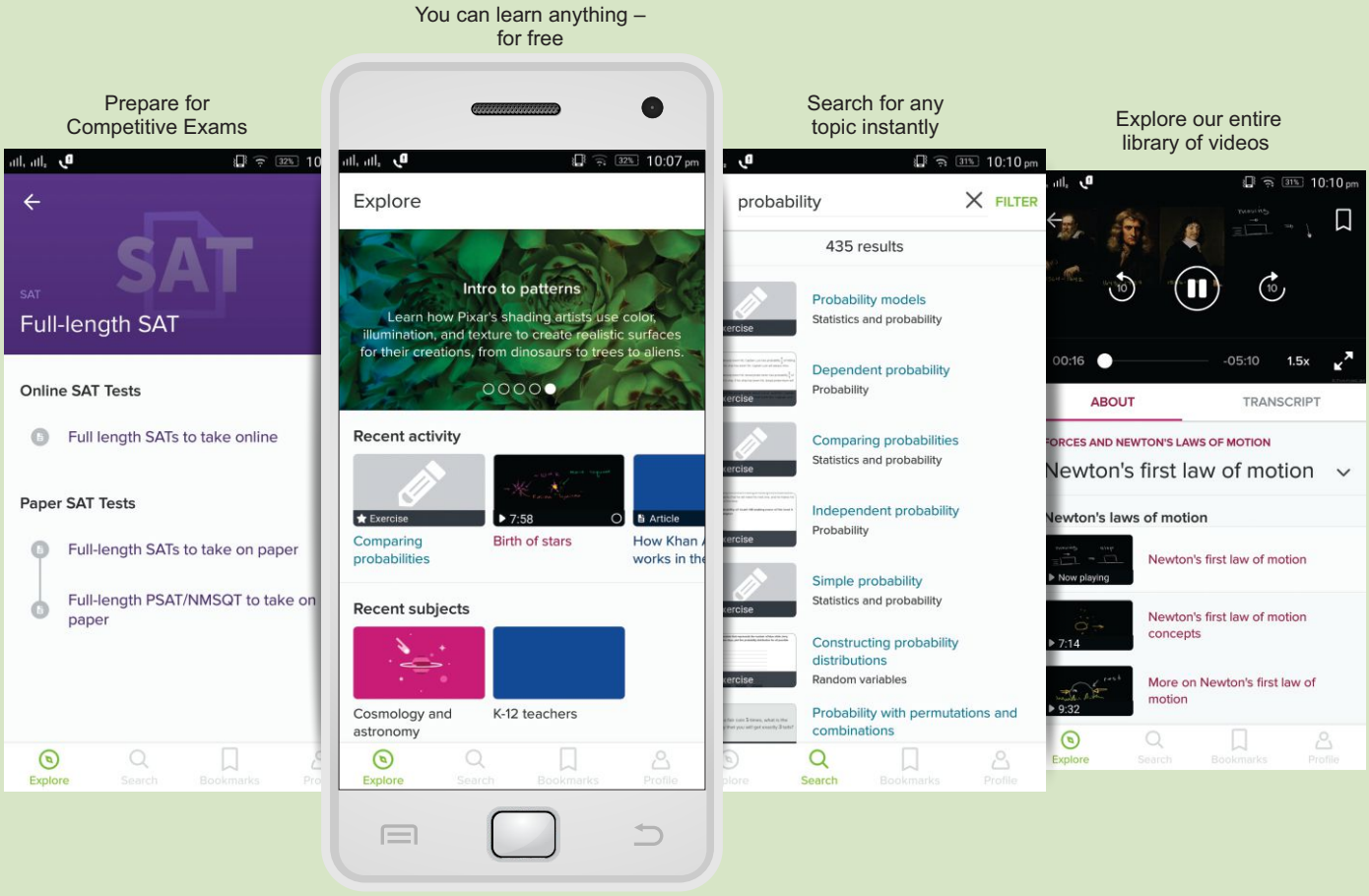
Quizzos and Mentoring

The app includes an interesting section called *Quizzos*, where you can play a quick 6-questions round match on your favourite subject in real time with random students across the globe. This is indeed an interesting way to put your knowledge to the test.

The app also allows you to book a one on one personal class with an online mentor on any topic that you want to learn or clear your doubts.

Final Thought

Byju's app is a perfect tool for students to learn topics and prepare for their exams using the innovative video learning methods. The only flip side is that the app has limited subject options, for instance, commerce content is not available for Class XI & XII. The *Byju's* app focus is mainly on mathematics and science subjects. Add to that, the app follows a freemium pricing model. You'll get access to the demo videos for first 15 days upon registration. And if you like the demo videos, you would need to pay a subscription fee to access full videos and tests. But, taking into account the features, usability, functionality, and benefits, the app is worth a try.



KHAN ACADEMY

Available on: **Price:** Free

Well, *Khan Academy* is an app that needs no introduction. It is already a well-known name in the online education industry. The app offers practice exercises, instructional videos, and a personalized learning dashboard that empowers learners to study at their own pace inside and outside of the classroom.

Khan Academy's features at a glance:

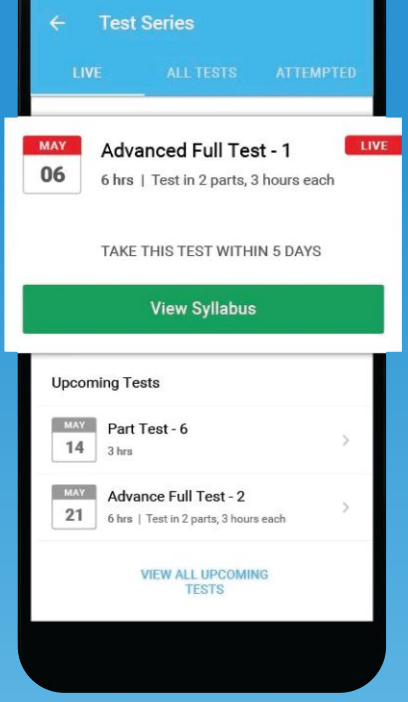
- ✓ **Video Tutorials:** Using the app, you can watch more than 10,000 video lessons on various topics, including math, science, computer programming, history, art history, economics, and more. You have an option to bookmark the videos you like and download them for offline viewing.
- ✓ **Practice Exercises:** The app includes over 40,000 practice questions with step-by-step hints and instant feedback.
- ✓ **Smart Search:** You can search for content within the app using keywords like probability, photosynthesis, logarithms, differential equations, philosophy, and so on.
- ✓ **Test Prep:** The app helps you prepare for exams like SAT, MCAT, GMAT, IIT JEE, and CAHSEE. It gives you an access to topic-wise videos for each subject. Add to that, you can attempt full-length mock tests, access practice exercises with video solutions, and browse tips and strategies to crack the exam.
- ✓ **Specialized Content**: *Khan Academy* has also partnered with institutions like NASA, The Museum of Modern Art, The California Academy of Sciences, and MIT to offer specialized content.
- ✓ **Talks and Interviews:** The app also includes talks and interviews to inspire you all the time.

Overall, *Khan Academy* app is a personalized learning resource for all ages. It doesn't matter whether you are a student, teacher, adult returning to the classroom after 20 years, or a friendly alien just trying to get a leg up in earthly biology – *Khan Academy* study materials are available to you completely free of charge. So, you can learn your subject or anything new anywhere, anytime at your own pace and convenience.

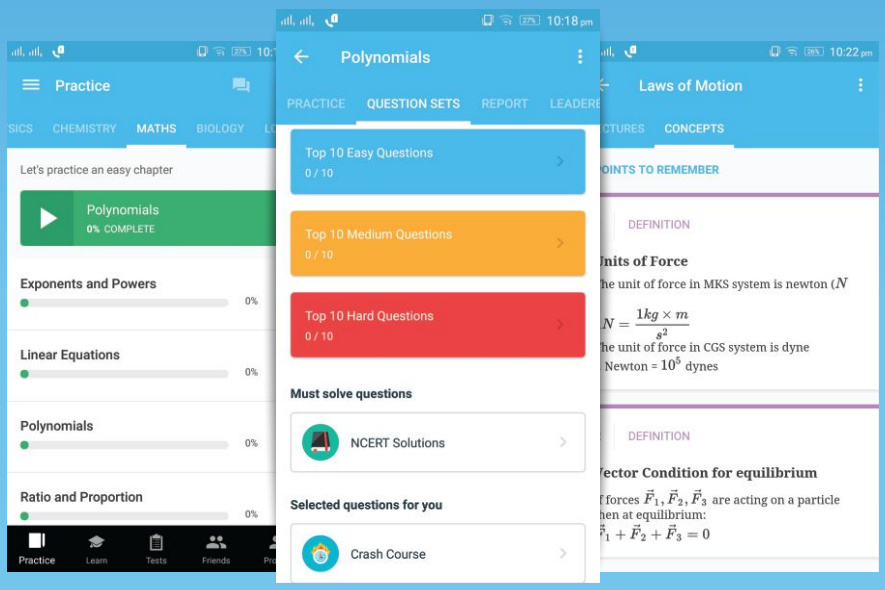
toppr

Available on:

Price: Free *(offers in-app purchases)*



Toppr app offers comprehensive study material that covers math and science syllabus for students from Class VIII to XII. The app provides you with interactive learning videos, concepts and definitions, and practice tests. The main motive of the app is to help you prepare for various entrance exams such as JEE Main, JEE Advanced, MHCET, NEET, and BITSAT to name a few. *Toppr* also organizes full-length mock tests of all these entrance exams where you get to compete with students from all over India, in real time. This healthy competition lets you analyze your performance and know where you stand amongst other students in India.



Toppr's key features at a glance:

- ☑ **Support State Boards:** The app supports all major State Boards' curriculum, namely CBSE, ISCE, Maharashtra, Andhra Pradesh, Kerala, Rajasthan, Karnataka, and Telangana. So, class X & XII students who are appearing for board exams can use this app to take practice tests and access previous year solved question papers.
- ☑ **Video Lectures:** The app includes 1,000+ hours of video lectures, concepts and study material created by India's best teachers. Simply select your class and board while signing up and get access to practice tests, learning videos, NCERT textbook solutions, previous year question papers (with solutions) and crash course for a quick revision. Note: *Toppr* app majorly covers science and math syllabus. The video content on other subjects is limited.
- ☑ **Goal Based Learning:** The app has divided chapter-wise practice tests into small goals. When you take these tests, the app tracks your performance and gives you a report card that tells you about your accuracy, no. of questions attempted and time taken to solve all the questions. While attempting the question, you can also clear your doubts side-by-side if you don't know how to solve the question. This goal-driven pedagogy helps you measure how much syllabus you have covered and how much is left.
- ☑ **Adaptive Practice:** *Toppr*'s adaptive platform helps students structure their self study to be 2x or 3x more productive. The app does so by offering personalized tests that adapt to your learning progress. Instant feedback reports and strength/weakness analysis decide the next course of action.
- ☑ **Take All-India Tests:** Without any second thought, *Toppr* app is a comprehensive learning solution for students preparing for JEE Main, JEE Advanced, MHCET, NEET, BITSAT and other competitive exams. Students can compete with other students from all over India by attempting time-based full-length mock tests. The app lists the schedule of all the upcoming tests in advance, and maintains a performance record of all attempted tests. The app also includes last 5 years solved question papers of most of the entrance exams.
- ☑ **Invite Friends:** You can also invite your friends and follow Topprs to track what they are studying and how many topics they have covered so far. This social element makes this app really motivating and pushes you to study and cover more topics.

Final Thought

With a bank of questions that have been set and addressed by current IIT students and faculty, *Toppr* has one of the largest repositories of current and past papers that give students a ready bank of questions and papers to access.

It should be noted that the app follows a freemium pricing model. You can try out the app for first 15 days after logging in. After that, you would need to pay a subscription fee to continue using the app.

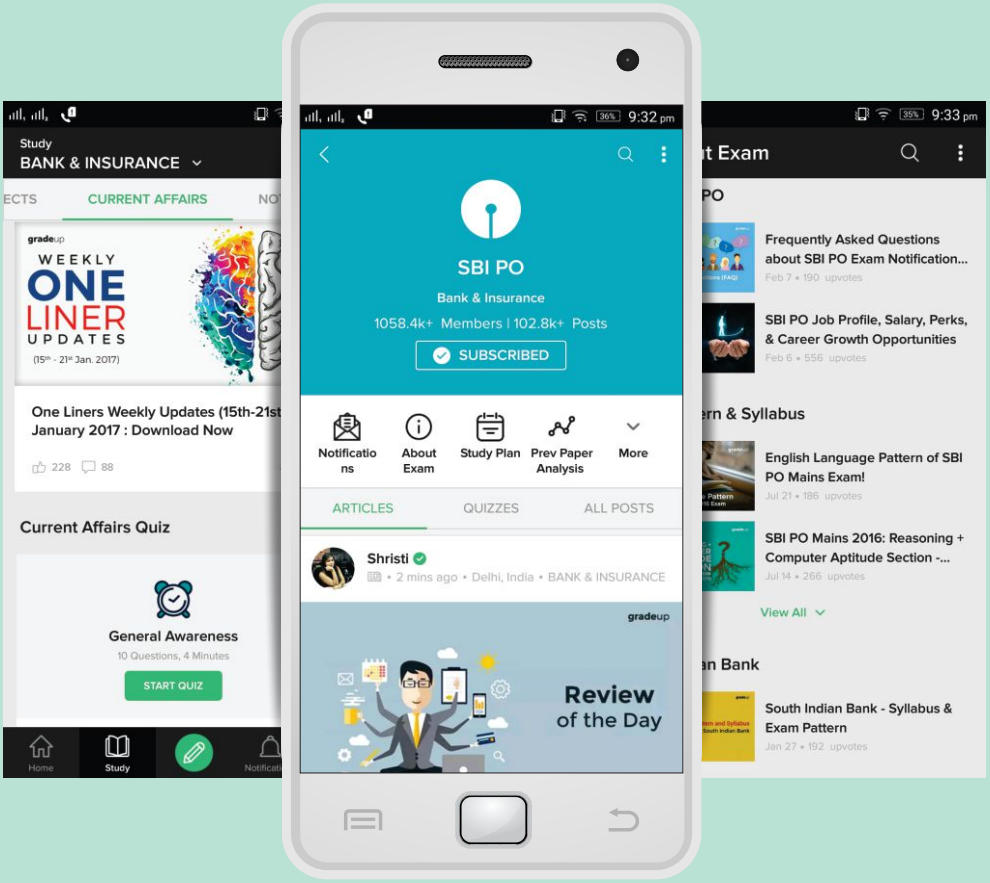
Gradeup

 # REAL TIME EXAM PREP COMMUNITY

Available on:

Price: Free

Meet *Gradeup*! An online exam preparation community that helps you prepare for various competitive exams. Whether you are preparing for Bank PO, SSC & Railways, GATE & IES, JEE & BITSAT, UPSC Civil Services, MBA exams (namely CAT/ XAT/ IIFT/ SNAP) and more, *Gradeup* app can help you with study material, including daily current affairs and GK questions, daily practice tests, online mock tests and quizzes, interview tips and exam preparation strategy, and exam notifications. *Gradeup* also arranges live sessions with experts from time to time so that you can clear your doubts.



What Gradeup App Offers

Suppose you are preparing for Bank and Insurance entrance exams, the app provides you with a brief info about various upcoming and important bank exams, such as SBI PO/Clerk, IBPS PO/Clerk/RRB Officer, RBI Officer Grade B, Indian Bank, India Post Payment Bank, NABARD, and NIACL to name a few. For every bank exam, the app lists previous paper analysis, important updates and notifications, interview prep tips, actionable study plan, quizzes and a lot more engaging and informative content to help you prepare for your exam.

Apart from that, the app provides you with study material, video tutorials, quizzes and practice questions for each subject related to an exam, such as Quantitative Aptitude, English, General Awareness, Reasoning Ability, Computer, and Economic & Social Issues. There is also an option to ask a doubt, post an MCQ and share information with other *Gradeup* app users. All this will show up on the app's home feed. You can browse through this live feed to get all the updates and info shared by other *Gradeup* app users and teachers.

The main highlight of the app is that it helps you stay on top of the current affairs with its weekly/ monthly one liner updates, GK Tornado, and Daily Current Affairs Quizzes. The app also sends you notifications every now and then about the upcoming live sessions, review of the day, crash courses, exam updates and such.

All in all, *Gradeup* is a complete coaching institute in itself. Its USP is GK questions and current affairs databank, which is up-to-date. This is a must-have app, if you are looking for assistance in preparing for entrance exams. Worth downloading!

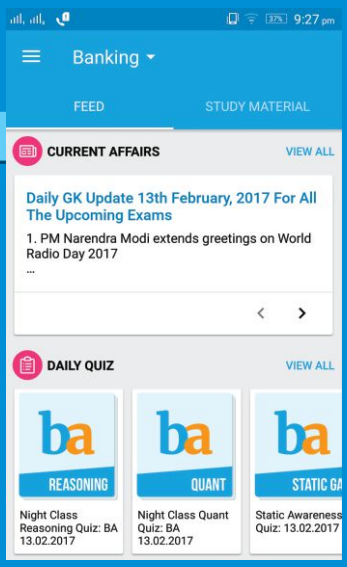
Adda 247 is a comprehensive learning platform for aspirants of various government jobs such as IBPS, Bank PO, SBI Clerk, SBI PO, Staff Selection Commission (SSC), Railways, LIC, and General Insurance companies among others. The app helps you stay up to date about current affairs, and latest government jobs and vacancies. And the best part about this app is that it works even without the internet provided the content is already downloaded by you. And yes, the good news is that it supports Hindi language as well.

Adda 247

Available on:

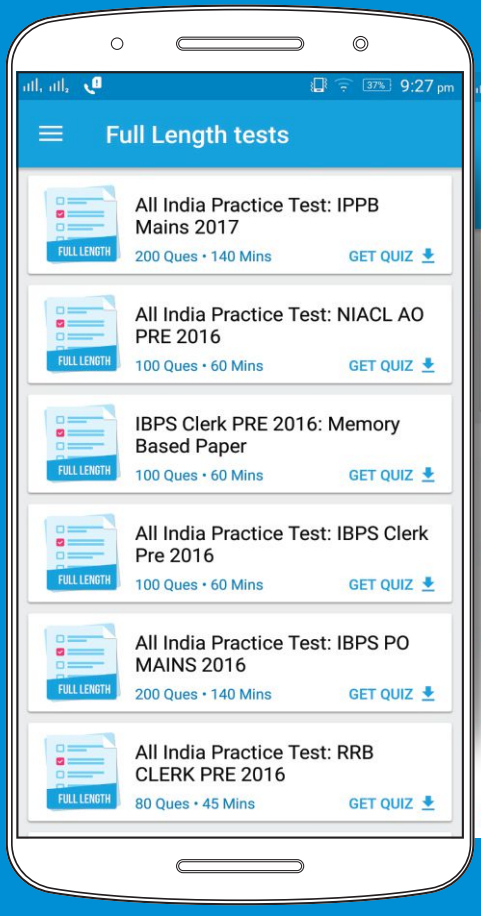
Price: Free

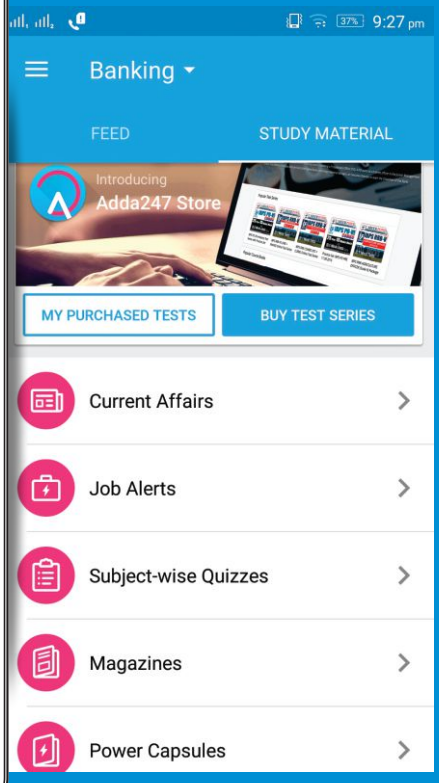
Adda 247 app's Key Highlights



Current Affairs: Current Affairs is an essential part of any government job exam. The *Adda 247* app keeps you updated on current affairs on a real time basis. Just log into the app at the end of the day and go through the snippets of current affairs of the day. You can even bookmark the information you like for later viewing. The app also includes Daily GK quizzes and updates. All in all, it includes complete GK for Banking and SSC exams.

Study Material and Videos: The app features detailed explanations (notes and articles) and video tutorials on all the topics covered in the ambit of various government exams. A broad spectrum of topic wise questions pertaining to all the sections such as English, Mathematics, Reasoning and General Studies are readily available.





Subject-wise Quizzes: The app includes time bound quizzes based on Reasoning Ability, Quantitative Aptitude, Current Affairs, Computer Knowledge, Static Awareness, Banking/ Financial Awareness, and so on. So, you can quickly test your knowledge on any subject by attempting quizzes. You'll get a performance analysis report at the end of every quiz session.

Power Capsules: As the name suggests, this section of the app provides you with notes and GK power capsules for a quick revision. The best part of this section is the review of the month by the well-known newspaper – "THE HINDU". It summarizes the current affairs of the entire month across all fields (such as national, international, banking, economy, sports, etc.) in one place, offering a quick read.

Test Series: The app also includes online test series for practice, but that can be unlocked via in-app purchases. For instance, you can unlock Indian Bank PO online test series for INR 300.

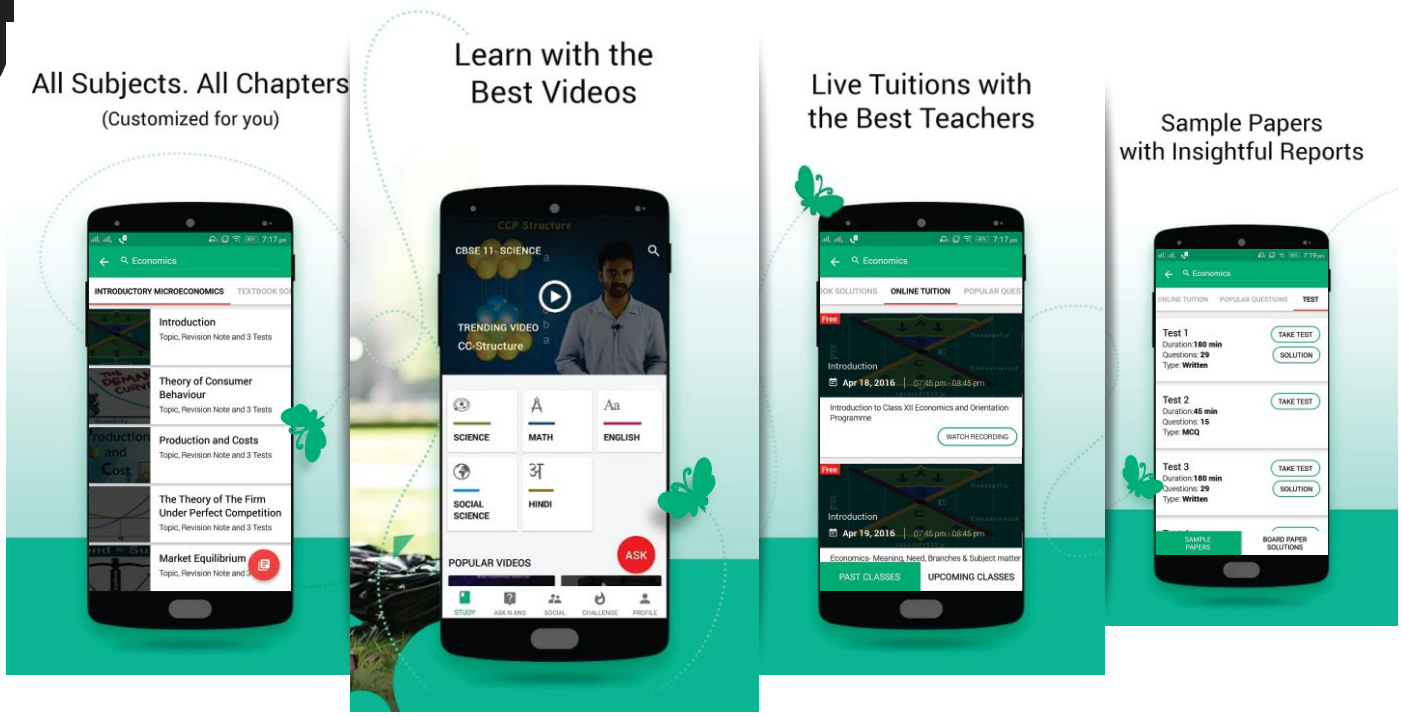
Job Alerts: The app keeps you posted about the upcoming government jobs exams and vacancies, 24x7. It also includes links to the official websites, and requisite forms.

In-house Magazine: The team behind this app also has its own magazine called *Competition Power*, which comprises study notes, motivational articles and mock papers so you don't miss out on anything important.

meritnation

Available on:
Price: Free *(offers in-app purchases)*

Mobiles and Tablets have become an integral part of our lives. Children these days are tech savvy and may be even better than adults in operating mobile devices. Parents have accepted this fact and realised that mobiles are fast, easy, and fun way of learning that can make school easier for their children. With that in mind, *Meritnation* app was developed to make studies easy for the students of class VI to XII. Essentially, *Meritnation* is a self-study platform that is powered by thousands of learning videos, mock tests, homework help forums, interactive exercises and more.



Syllabus Covered

Meritnation app is comprehensive in terms of syllabus coverage. It can help school students from standard 6th to standard 12th of various boards, including state boards, namely Gujarat, Kerala, Tamil Nadu, Maharashtra, and Karnataka. Class XI and XII students get a choice to pick between science, commerce and humanities while signing up.

The app offers free homework guidance and online tuitions, NCERT solutions (CBSE board), and textbook solutions for 50+ popular reference books such as RD Sharma, RS Aggarwal, TS Grewal, and NM Shah to name a few. Not just that, the app also includes video recordings of online tuitions, hundreds of interactive exercises, practice questions and sample test papers. There is also an option to ask questions and clear doubts. Plus, you can also access previous year board exam papers (for class X & class XII) along with solutions.

Connect With Classmates

The app is interactive and highly efficient in terms of creating a social space, which makes learning, not only fun but also intriguing. Students can add their school, class and section to connect with their classmates (as well as schoolmates) who are on the *Meritnation* app and see what they are studying.

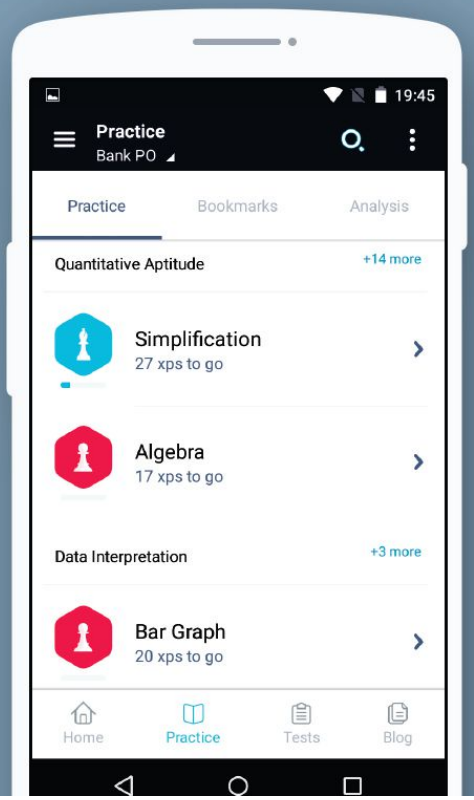
Final Thought

Overall, *Meritnation* is extremely useful for students who are looking for additional support to their school learning. Students can ace their studies with the help of *Merination*'s Expert study materials, homework and exam preparation help, revision notes, and more. Furthermore, online live tuitions allow students from anywhere in India to connect with the best teachers, with just a tap on their smartphone. Note: Live tuitions facility is available only to subscribers.

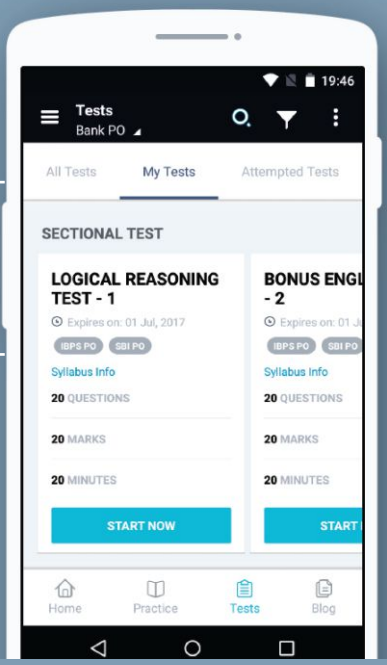
TESTBOOK

Available on: **Price:** Free

PRACTICE
THOUSANDS OF QUESTIONS FOR FREE.



TESTS
JUST LIKE ACTUAL EXAMS.



Exam Preparation Simplified.

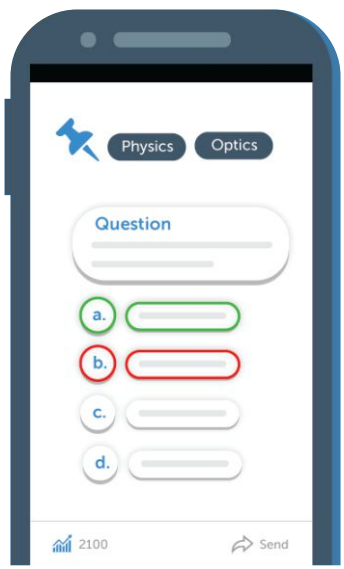
Practice, Analyze, and Improve!

Testbook is an app that helps you prepare for the most popular competitive exams in India. Courses in this app covers subjects like Quantitative Aptitude, Logical Reasoning, English, General Awareness, Banking Awareness, Marketing Awareness, Current Affairs, General Knowledge and Core Engineering Subjects like Electrical Engineering (EE), Electronics & Communications (EC), Mechanical Engineering (ME) valid for wide range of exams, including GATE 2017, SSC CGL, RRB NTPC, SBI PO, IBPS PO, IPPB Officer, RRB Officer, SBI Clerk, IBPS Clerk, RBI Grade B Officer, RBI Assistant, BSNL TTA, Insurance, and Campus Placements.

The app includes subject and chapter-wise modules covering the entire syllabus, in addition to Daily GK updates and current affairs. You can practice unlimited questions, clear your doubts, and bookmark difficult questions for revision.

The app also notifies you about exam updates like availability of forms, admit card, recruitment notifications, and so on. Furthermore, you can unlock various test series for more practice via in-app purchases, or in-app currency i.e. coins. You can earn free coins for using the *Testbook* for your exam preparation. The app also provides in-depth analysis for every test you take so that you can track your growth in each topic test-by-test.

YOU CAN ALSO TRY

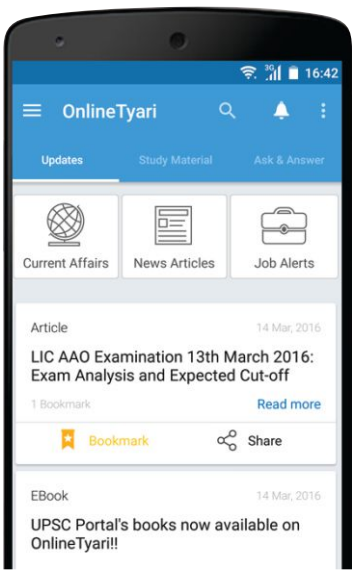


HashLearn

Available on:

Price: Free

Learning app for grades 8 - 12
JEE, NEET, and CET



OnlineTyari

Available on:

Price: Free

The app includes Mock Tests, eBooks, Daily Current affairs and GK questions. Supports English, Hindi and Marathi.

don'tSCREWup!

Don't Screw Up!, this is an interesting game with an interesting name from developers named Shadow Masters. It loves to insult your intelligence when you don't follow the instructions and end screwing up. If you've ever played the game called Simons Says, then you'll find the similarity. The only difference is that you play this game on your mobile device.

Available on:

Price: Free *(offers in-app purchases)*

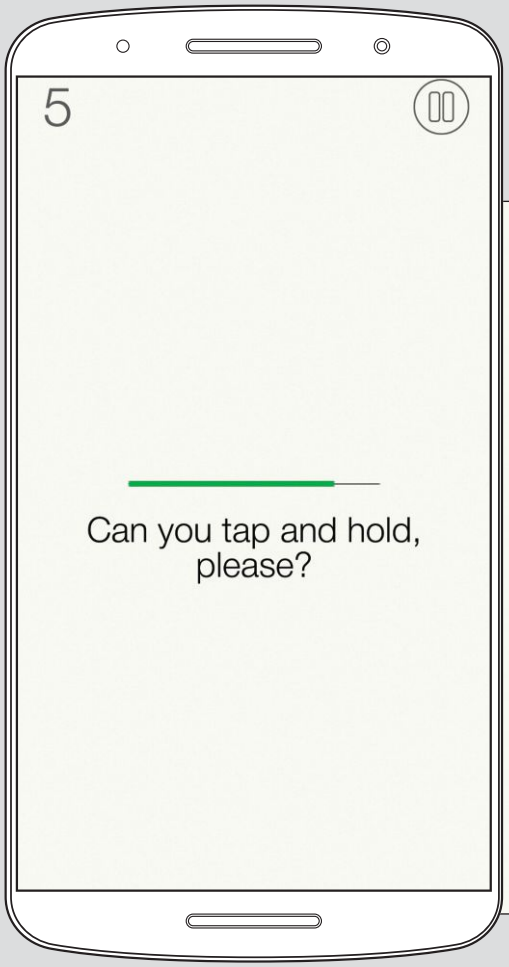
Gameplay

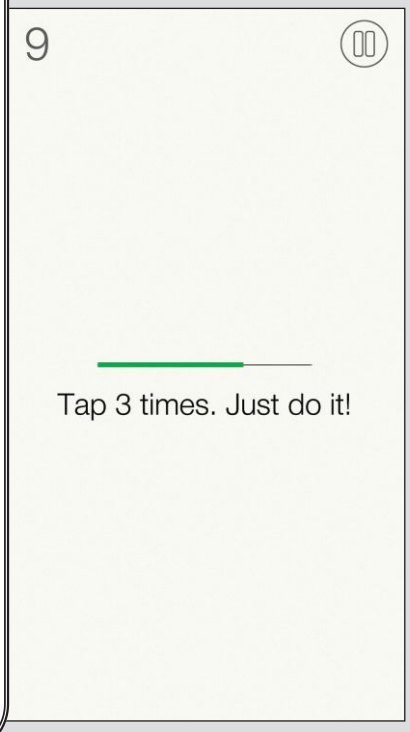
The game is all about following the instructions given to you. So if you are asked to tap your screen for three times, you have to tap your screen three times. If you are asked to swipe once, then count to three and tap your screen twice – then that's exactly what you have to do. The moment you screw up with the instructions, the game will make sure you know that you've screwed up. The instructor will point out your flaws and crush your ego by saying something really dirty. Well, it may not be that serious, but it will make you doubt your intelligence. And that's the purpose of the game.

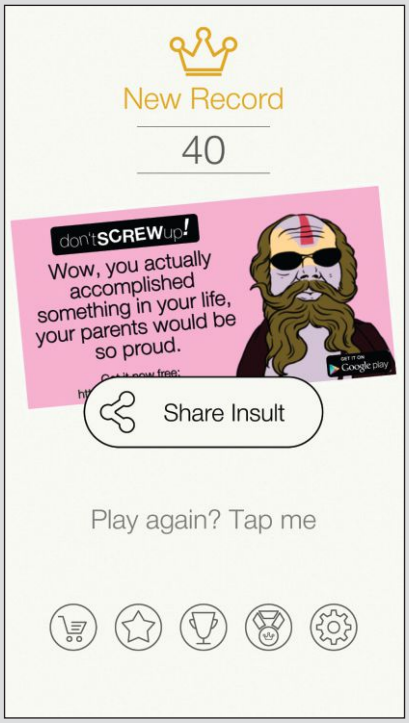
The objective, of course, is to get as high of a score as possible. The instructor in the game will cheer you up along the way as you beat your own high score or friend's high score by saying some witty words.

Instructions are easy, but gradually get more and more difficult. When you screw up, you will have to start over again. You also only have a few seconds to act upon his instructions correctly. To get a common idea of the tone of this game, here is what the welcome screen says to you: "This is Don't Screw Up. Follow my instructions and don't make a mistake like your parents did by having you."

Furthermore, as you can see in the screenshots, this game is cold-blooded with its language, so if you take abuses a bit too seriously, you better not try it. Having said that, this game is quite interesting and offers a good time pass. You can download it for free from the app store. However, the game includes ads, which you can remove via in-app purchases.







Racing games are unnoticeable due to their repetitive nature and to stand out, a game has to offer more than the usual speed thrills. As it turns out, Hot Wheels: Race Off does enough to stand out and keep players intrigued. As a kid, everyone has played with the Hot Wheels car, and the idea of racing those cars in a mobile game, itself is interesting. The game is definitely fun for kids, but for adults, it would bring back the good old memories.

HOT WHEELS RACE OFF

Available on:

Price: Free *(offers in-app purchases)*

A BLAST OF BOOSTERS, LOOPS, AND JUMPS TO STUNT ON THE ICONIC HOT WHEELS ORANGE TRACK

Features

The team behind the *Hot Wheels: Race Off* has put a lot of effort in developing the racing tracks and the cars. The detailed design of the car is remarkable, and the bright orange colour of the racing track gives you the feel of the classic Hot Wheels track. You get a wide choice of 20+ Hot Wheels cars and up to 40 physics-based racing tracks (or you can say levels) that can be unlocked one by one as you advance through the game.

The in-game currency of coins and XP will allow you to upgrade and build a Hot Wheels car collection. The cars can be upgraded in terms of speed, grip, tilt, and stability.

Gameplay

There are two game modes: Single Player and Multiplayer. You start off with the single player mode where you race against a random opponent with just two controls, brake and acceleration placed at the left and right, respectively. You need to balance your car and keep it stable by tilting it back and forth using the controls. Your objective is to clear the level before the fuel runs out. Although this may sound simple, it isn't. A little extra acceleration and the car crashes with an explosion.

When racing, pressing the acceleration pedal in the mid air will tilt your car backwards, while pressing the brake pedal will tilt it forwards. You can use these tricks to pull off stunts like wheelies, jumps, and flips to earn in-game currency, which can be spent on unlocking new cars and upgrading the ones you own.

Multiplayer mode, on the other hand, unlocks at level 7, which allows you to compete with your friends.

Final Thought

Hot Wheels: Race Off may come off as a simple racing game, but it is not. The speed and controls in the game are easy to pick yet difficult to master. It will take time and efforts to perfect the act of balancing the car during the jumps, lumps and loops. The stunts that can be performed when the car is airborne are enticing, but have a tiny margin of error. A small mistake will result in the car overturning and exploding, taking the player back to the start-line. To turn the tables in your favour, the game will offer free gifts at regular intervals that will help you in upgrading your car.

There is in-game advertising which is not aggressive and watching a few ads will give you more coins or XPs. All in all, *Hot Wheels: Race Off* is an addictive game which will provide you with enjoyable content for hours at length.

Ninja Spinki Challenges!!, Flappy Bird Creator's New Game, is an excellent waste of time!

Ninja Spinki Challenges!!

Available on: **Price:** Free

Flappy Bird creator Dong Nguyen has released a new free game on iOS and Android. It's called *Ninja Spinki Challenges!!*, and mind you, it is as frustratingly difficult and addictive as Nguyen's previous games – Flappy Bird and Swing Copters.

Japan's Obokaidem teamed up with Nguyen, who lives in Vietnam and runs his own studio, to create the game. They're hoping it will click with the crowd of folks who just can't stop playing a game that endlessly frustrates them.

Gameplay

Ninja Spinki Challenges!! is all about reflexes and keeping calm under pressure. You play as a ninja and the moment you attempt the game for the very first time, you'll find that it is frustratingly difficult and addictive. With enemies of increasing difficulty attacking you from all sides, you'll find yourself struggling to survive a few seconds in the game.

Unlike only one endless mode in the Flappy Bird, *Ninja Spinki Challenges!!* includes 6 mini-game challenges, each involving different mechanics to survive. Each mini-game includes 5 difficulty levels for a total of 30 set challenges. The first round of each game is deceptively easy and requires you to survive for 10 seconds and the second trial isn't that difficult – you just need to survive for 20 seconds, but by the time you get to round three of each mini-game, where you have to survive for a longer time against increasingly dangerous challenges and number of enemies, it really ramps up.

Here's a deal

As you know that surviving just for 10 seconds in each of the challenges is quite a difficult task, there is an option to bring a ninja back to life by watching a 30-seconds long video ad. This lets you start the game from the same point where you died. But there is a catch. You can only do this once per attempt, so if you die twice in the game, you'll just have to try it again from the start.

Endless Mode

Each of the first six mini-game challenges requires you to survive for 10 seconds, and when you manage to do that, the endless mode gets unlocked for each challenge. In the endless mode, your aim is to survive as long as you can, much like Flappy Bird.

Given that these mini-games are just as complex as the stupidly addictive Flappy Bird, it's entirely possible to become obsessed with a single game in this collection when played on Endless Mode.

Verdict

If you are a fan of "just one more go" types of games, you can't afford to miss *Ninja Spinki Challenges!!*. Go ahead and challenge your reflexes!

Pokémon Duel is a free strategy board game for Android and iOS. So, unlike last year's hit sensation Pokémon Go, it doesn't require you to head out to play the game.

Pokémon Duel

Available on:

Price: Free *(offers in-app purchases)*

Gameplay

In *Pokémon Duel*, your objective is to deploy your Pokémon figures on the game board and move them to the goal in your opponent's territory. To win the game, you have to reach your goal before your opponent reaches theirs!

Selecting the six Pokémon for your team is an important part of *Pokémon Duel*. Each Pokémon figure has different strengths and a set number of steps it can take, so you'll have to plan your moves strategically. Send your Pokémon along different routes in a rush to the goal, or block your opponent's Pokémon from advancing.

When you get next to one of your foe's Pokémon along your route, you'll need to engage in battle to advance. Battles are determined by Attacks on each Pokémon's Data Disk—spin the disk to see which Attack each Pokémon will use. Try to Knock Out the opposing Pokémon or cause it to move out of your way!

In addition to moving your Pokémon and battling, you'll also be able to use a plate at the start of your turn. These plates have various effects, including swapping positions of Pokémon in play and giving your Pokémon various enhancements for that turn.

Fortify Your Team

As you progress through *Pokémon Duel*, you'll be able to get more-powerful Pokémon to improve your team. You'll also be able to raise the level of your Pokémon and enhance their Data Disks through an action called Fusion. By fusing a Pokémon figure that you're not using with one on your main team, you can increase the damage of your Pokémon's attacks while reducing the amount you miss!

You can also collect more items in the Training Center. Visit it to duel with a predetermined team against an instructor. Battle with various themed decks to learn about the capabilities and characteristics of various Pokémon and plates.

Online Action

Take your team online and duel against real opponents at any time. Tap the "League Match" button on the Home screen when the game starts to be matched up automatically with a player from anywhere in the world. Players will be matched according to their skill level, so you can enjoy a duel against other players who have records similar to yours.

Source: http://www.pokemon.com/us/app/pokemon-duel/

Achieve victory in League duels to unlock Time Boosters, which contain a variety of items, including Pokémon figures. Additionally, you can get Key Fragments regardless of the outcome of your duel. You can open Booster Keys with these as well, giving you another way to collect Pokémon figures to strengthen your team.

The more you play and win in League matches, the higher your rating will go. Keep battling for the chance to get different Pokémon figures as you compete in higher-level leagues!

Furthermore, there are in-app purchases that will help you get ahead, but you don't need them to play. If the battles are the part you like best about Pokémon, then this is the game for you.

Meet HotelBids, an app that lets you ask hotels tweak their price to your budget. It gives you the ease of quoting the price you want to pay, the quote being visible to multiple quality checked hotels and the choice to choose from a list of agreed hotels. Essentially, HotelBids empowers you to stay at your price in India. It has both iOS and Android versions of its mobile app, which allows you to book your last minute stay in just two clicks.

In an email interview with Apps Unveiled team, **Inder Sharma**, **Founder**, **HotelBids Inc.**, shared a lot more about HotelBids mobile app and said, "HotelBids is a hotel aggregation platform, which is emerging as a pioneer in the hotel industry and has a unique concept for booking hotels at customer's own bidden prices. HotelBids is on the lines of growing exponentially, having acquired 3500+ hotels in 100+ cities all over India. Not only that, HotelBids is also a founding member of Asian American Hotel Owners Association in the USA, which is the largest hotel owners association in the hospitality Industry, as well as in the world." Edited Excerpts:

Q. Please tell us a bit about the HotelBids mobile app and how it works.

Being an entrepreneur, I always think of the customer first. He is the God in the business world. After selling Hotel.com in 2001, I boxed HotelBids idea due to some limitations. But in 2015, I decided to address the three major hotel and customer problems. First, customers were overwhelmed with so many hotels apps. Second, customers were not getting the best hotel deals despite every night 20%-30% rooms go vacant, and the third, OTAs charge a hefty booking fee (15% to 30%) from hotels. To solve these problems, HotelBids was founded with a simple mission to allow customers to book hotel rooms at the last minute or in advance at **THEIR PRICE**, while empowering hotels to fill their **EMPTY ROOMS** at a lowest booking fee of **10%** or less and all this with just **TWO CLICKS.**

HotelBids is a two click, user friendly app. The first click allows you to select city, area, rooms, date and price you want to pay. Hotels registered with HotelBids respond to your bid by simply saying YES or NO. Upon receiving responses from multiple hotels, you can review and pick one of them to continue with the booking. The second click is all about making the payment.

Q. How is HoteBids app different from other hotel booking apps, such as Booking.com, Oyo Rooms?

HotelBids has a unique mobile app that is customer and hotel-centric. It empowers you to book not only last minute rooms, but also plan future bookings AT YOUR PRICE, whereas other hotel apps such as Booking.com, MakeMyTrip or Yatra have standard room rates and thus you have no choice than to pay whatever rate is published by them. At HotelBids, we take your bid to multiple hotels, letting hotels accept the bid in order to fill their empty rooms. This also eliminates the need of visiting multiple booking sites just to compare the hotel rates. On the other hand, HotelBids is helping hotels to fill their rooms without disclosing these bids publicly as these bids remain discrete between customer and hotels. Another big difference is HotelBids charges lowest 10% booking fee compared to 15%-30% by other OTAs (Online Travel Agencies).

As far as OYO or other hotel aggregators are concerned, HotelBids, in fact, works with them to fill their empty rooms. HotelBids is working with many hotel channel partners such as Vista Rooms, Treebo, and Axis rooms to name a few.

Q. How is the response for HotelBids app so far?

We got a tremendous positive response – both from customers and hotels. We started registering hotels last mid-year and today HotelBids has over 3500 hotels in over 100 cities in its portfolio. HotelBids is also grateful to channel partners such as Treebo, Vista Rooms and Axis Rooms who saw value in our platform. We did a soft launch last September and we are doing a good amount of transactions every day, including bulk room bookings.

Sri Sathya Sai Baba Education Trust Foundation chose HotelBids to book hotels for their 500 national/international guests last November. In December, HotelBids managed accommodations for a pharmaceutical event in Hyderabad for over 200 people. HotelBids is getting the attention of price conscious customers and we hope it will always be a great tool for customers to book rooms at their price.

Q. Why one should download HotelBids mobile app? Your top three reasons for that.

1. **Your budget:** If you are looking for last minute rooms at your price or within your budget, HotelBids gives you that.

2. **Saves time:** It is a two click booking app. 1st click – select city, rooms, date and set price you want to pay. 2nd click – review the bids, select the best hotel, accept and pay. It is that simple!

3. **Future plans -** If you are planning a vacation or want to plan a big event, HotelBids gives you negotiation tools to get hotels at your price.

Q. Please shed some light on HotelBids presence. How many hotels and cities do you cover at the moment?

Currently, HotelBids has over 3500 hotels in 100+ cities. Recently, HotelBids has formed strategic partnerships with prominent hotel channel partners such as Treebo, Vista Rooms and Axis rooms to name a few, and as a result, we have a presence in more than 140 cities with over 7000 hotels. Moreover, HotelBids has also started registering hotels in the USA. USA is the first country outside India to have operations and existence of HotelBids.

Q. What do you see as HotelBids's biggest challenge in the year 2017?

The biggest challenge for us is to raise the next round of funding in India. This is because VCs in India have slowed down the funding lately. As HotelBids is headquartered in the USA, and is already

in talks with the strategic investors in USA – we expect to close the next round of funding within a few months. Another biggest challenge is to establish as a brand in a very crowded OTAs space. That being said, challenges drive the true entrepreneurs and I personally feel that HotelBids will make its own place in the coming time because it empowers customers while helping hotels to fill their last minute rooms at lowest booking fee.

Q. Can we expect some new trends in this online hotel booking space in near future? Is there anything left to explore?

In my opinion, the travel industry is evolving for the last 10 years or so. Technology has brought great tools such as maps, reviews, guides, videos, travel blogs and even sites that compare rates between the travel vendors. And it will continue to evolve in the coming future. Customers are now tech-savvy and have an easy access to the problem solving tools. But sometimes even they get confused because there are 10 - 20 such applications that let you compare prices, but at the same time, the results are not consistent. And that's the reason why we thought to empower the customers by creating an application – which let them book hotels at their price – in two clicks. I see more customer empowerment tools coming in the future to make the travel smoother, economical and full of wonderful experiences.

Q. Where do you see the HotelBids app three years down the line? Any new features that you are working on?

I truly believe in God, destiny and Karma; the only thing we can do is give our best. That being said, I foresee HotelBids as one of the most popular hotel brand globally. We would be one of the largest Hotel aggregator in the USA because of our relationship with AAHOA (Asian American Hotel owners Association) whose members own 24,000 hotels with 1,700,000 rooms. This would be a huge inventory to sell eventually. In the next three years, we would be a full fledged OTA with access to 360,000 hotels globally.

To keep HotelBids on the technology forefront, we will soon launch a special Hotel package tool, which will give travellers further more value for their money. Travellers will be able to share their experiences and connect to each other on WhatsApp. We have plans for more such features based on what travellers are looking for.

Q. Finally, what would be the one liner for HotelBids mobile app?

STAY @ YOUR PRICE. Humble request to travellers – "if you love your hard earned money – book rooms at your price not theirs (hotels) and download the HotelBids app today to start saving".

MEET

Inder Sharma

Currently I'm using Micromax and One+ phone

My Favourite App picks: WAZE and CamCard (other than HotelBids)

I am a regular user of Waze & CamScanner app (other than HotelBids)

My message for Apps Unveiled Readers:

There are hundreds and thousands of apps today. It is a ZOO out there. I think **Apps Unveiled** magazine is a great resource today, which evaluates hundreds of apps weekly and brings back to you, the best ones or with some tangible values. I would recommend everyone keep buying their print copies as well as visit weekly their app or site to see if there is any latest tech update. Personally, I have started reviewing their site frequently because you never know what app could solve your problem or make your life more enjoyable and convenient. Overall, Apps Unveiled is a great App tool!

Honor 6X

QUICK LOOK

- Launched in India, January 2017
- 162g, 8.2mm thickness
- 5.5-inch full HD display, 1920X1080p
- Android v6.0 Marshmallow with Huawei's EMUI 4.1 customisation
- Dual-lens Camera
  12MP primary + 2MP depth sensing camera, with PDAF and LED flash
- 8MP, 1080p
- Huawei Kirin 655, Octa-Core (4x2.1 GHz + 4x1.7 GHz)
- Grey, Gold, Silver
- 3340 mAh battery
- **Internal Memory:** 32GB with 3GB RAM **INR 12,999**
  64GB with 4GB RAM **INR 15,999**

Additional: ✓ Fingerprint Sensor ✓ Dual SIM
✓ microSD Card (up to 128GB)

Honor understands the need of consumers, be it design, performance or camera, each combination comes with the right balance, and the most importantly, at the right price. With the launch of Honor 6X, Huawei is targeting budget consumers looking for a feature-rich fab phone, or in Huawei's words, consumers looking for a 'SwagPhone'.

Design: Well-built and handy

Honor 6X boasts a full metal slim body (8.2mm thick) with 2.5D glass on the front and curved panel on the back. It weighs just 162g and the phone has been aesthetically designed.

The front look of the Honor 6X is impressive, with the logo at the bottom. On the top, it houses a camera and speaker. Around the back, the Honor 6X has the dual-camera setup, LED flash, and a fingerprint sensor.

On the left side, the Honor 6X has a slot for two SIM cards, which can also accommodate a microSD card (up to 128GB) in the second slot. The volume rocker and power buttons are placed on the right, and have good tactile feedback. There's a mono speaker grille and a microphone at the bottom, flanking the Micro-USB port.

Amazingly Bright and Vivid Display

The phone holds a 5.5-inch full HD display with 1920X1080p resolution. The display handles colors in photos, videos and games very well. Text in messages, web pages and app icons look crisp. You can read texts or other content without any strain, even in direct sunlight –thanks to the bright screen. The glass on the display is scratch resistant too.

Somewhat similar to iPhone's Night Mode, the Honor 6X offers "Eye Comfort" mode, which helps reduce strain by switching on the blue light filter. Furthermore, the display mode allows you to adjust the size of user interface.

Powerful Dual-lens Camera

Honor 6X features dual-lens rear camera offering a wide aperture range (F/0.95-F/16) giving you all the latitude to unleash your creative potential. The primary 12MP camera is accompanied by a 2MP camera sensor below it, which is used only for depth perception instead of improving the quality of the photo. In terms of image quality, the camera is pretty capable to capture images with the good amount of colors, details and sharpness, but only in daylight conditions. In low light, images come with visible noise. Similarly, the 8MP Front Camera on the Honor 6X captures sharp selfies in daylight, but loses out in low light.

The SWAG Performance

Fueled by Kirin 655 boasting an octa-core architecture, the phone is capable of handling multitasking without any lag.

Kirin 655 packs four cores clocked at 2.1GHz and another four at 1.7 GHz. Supported by 3GB/4GB RAM and a powerful i5 co-processor, the Honor 6X allows you to seamlessly game, browse and listen to music or run multiple apps at the same time.

The phone packs in a 3340 mAh battery with support for fast charging. During normal usage, the battery can last for more than a day on a single charge.

Verdict

Honor 6X is really a 'SwagPhone' with great build and performance. It is a solid addition to the budget Android smartphone segment and scores highly in terms of looks, display, performance and software front.

VivoV5 Plus

QUICK LOOK

- Launched in India, January 2017
- 158.6g, 7.26mm thickness
- 5.5-inch full HD display, 1920X1080p
- Vivo's Funtouch OS 3.0 based on Android v6.0 Marshmallow
- 16MP with f/2.0, PDAF, LED flash
- 20 MP + 8MP front cameras with Moonlight flash, Beauty mode and other filters
- 4GB RAM
  2.0 GHz octa-core Qualcomm Snapdragon 625 processor, with Adreno 506 GPU
- 64GB Internal Memory
- Gold
- 3055 mAh battery, fast charging

Additional: ✓ Fingerprint ✓ Dual SIM
× No microSD Card

Price: INR 27,980

Are you a selfie freak? Then you must check out Vivo V5 Plus smartphone. The company is promoting Vivo V5 Plus as the 'ultimate' selfie phone and priced it at INR 27,980. The highlight of the Vivo V5 Plus is powerful dual-lens camera at the front. Let's find out more about this premium priced smartphone.

Look & Feel

Vivo V5 Plus is packed with a vibrant full HD 5.5-inch, 1920X1080p display that has Corning Gorilla Glass 5 protection on the top. Wide viewing angles are good and so is visibility under bright light. The display also supports an 'Eye Protection Mode' feature that filters out the blue light to protect vision and prevents eye strain.

Vivo V5 Plus looks classy, and thankfully, in the world of similar looking phone, the metal unibody phone looks a bit different than others. Antenna lines along the edges add beauty to its overall look. The slim 7.26mm profile and chick finish body makes it a premium device.

The front-facing cameras are on the left side of the earpiece and the Moonlight flash is on the right side, above the screen. The Micro USB port, mic, 3.5mm audio jack and speaker grills are elegantly carved out at the bottom. The fingerprint sensor is placed under the pressable home button on the front side flanked between navigation button.

The power button and volume rocker are placed ergonomically on the right side, whereas the left side has a SIM tray that can hold two Nano SIM cards.

20MP Dual Front Camera

V5 Plus is really a plus in terms of the front shooter, Vivo added dual lens 20MP + 8MP Sony IMX376 image sensor with f/2.0 aperture to click amazing selfies. Selfies and groufies took in ambient light come with rich details and brilliant color reproduction. For low light conditions, the phone is equipped with "Moonlight Glow" flash that fills natural light on your face, so even while clicking in low light your face color looks natural, not filled with unnatural lights. Then there is a Face Beauty mode to soften the skin tone while you take selfie shots.

Plus, there is a Bokeh Mode, which lets you focus on your face or the background whatever you prefer. It blurs out the rest other than the subject that you want to focus on. At the back, the phone holds a 16MP shooter with the capability to shoot 4K video. It captures great quality photos in daylight condition with the good amount of sharpness. But in low light condition, the image quality struggles when you zoom in.

Performance: Handles all tasks with ease

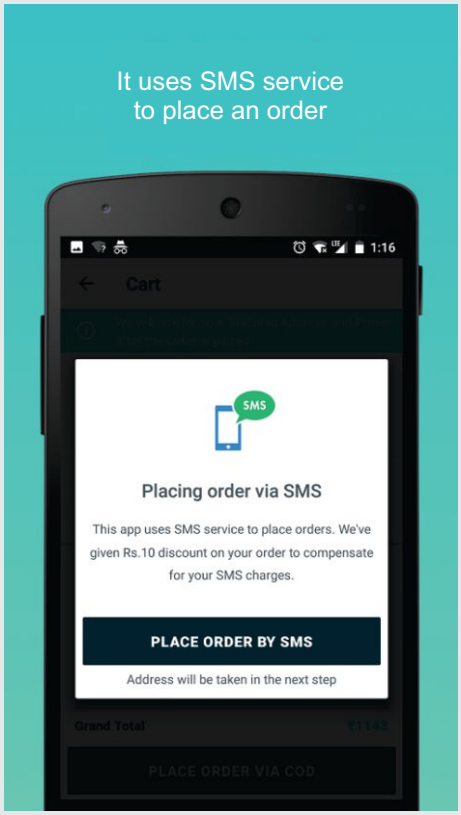
Vivo V5 Plus hosts a 2 GHz Octa-core Qualcomm Snapdragon 625 processor coupled with Adreno 506 GPU and is backed by 4 GB RAM. The combination makes it a muscular phone to handle multiple apps and tasks with ease. While testing the phone, the high graphics intensive games and apps run smoothly without any visible performance lag. Moreover, Smart Split feature makes multi-tasking a breeze.

Talking about the music, it boasts a dedicated AK4376 dedicated Hi-Fi audio chip that provides an unparalleled sound quality, giving a signal-to-noise ratio of up to 115dB.

Vivo V5 Plus 3055 mAh battery can last for more than a day under moderate usage. Fast charging is really impressive. It charges the device from 1% to 25% in near about 15 minutes.

Verdict

Vibrant screen, Hi-Fi audio quality, powerful performance, and moreover, dual-lens front camera to capture high-quality selfies, this phone is for selfie lovers who are willing to spend 28k.



lenskart LITE

Available on: **Price:** Free

Now buy eyewear offline via Lenskart Lite. In case of no internet, the app uses SMS to communicate with the internal system and processes the user's request.

Lenskart has launched 'Lenskart Lite' for Android smartphone users so that they can browse through the varied range of eyewear products offered by the company and purchase them even when there is no internet.

At a little over 1 MB, this newly launched app is almost 80% lighter than the regular app, which enables it to download easily, claims the company. It requires internet only at the point of download.

How it works: According to the company, "The app is primarily based on SMS technology. In the absence of Internet, there is a use of proprietary protocol on top of SMS to communicate with the internal system and thereby process the user's request. However, on the availability of internet connectivity, the technology switches back to internet. Lenskart.com also uses some proprietary solution to decide product catalog and inventory availability for the offline orders."

"The launch of the Lenskart Lite app demonstrates our company's commitment to mobile solutions and its ability in developing cutting-edge and favorable mobile application that helps users to discover different eyewear to match their personalities. With the changing online business models and evolving consumer behavior with regards to online shopping, Lenskart.com aims to provide a hassle free and faster experience to shoppers through this initiative." said, Peyush Bansal, CEO, Lenskart.

Sachin Saga Warm Up

JetSynthesys, a digital and technology company, announced the launch of a unique game on cricket, 'Sachin Saga Warm Up' under its gaming arm Playizzon.

Available on: **Price:** Free *(offers in-app purchases)*

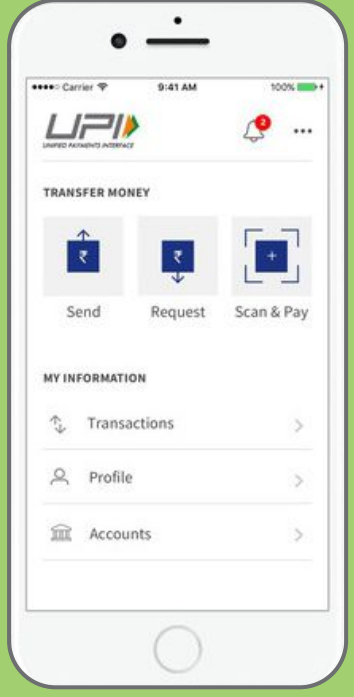
The company is associated with the cricket legend Sachin Tendulkar, who trains the players to gain expertise in playing the game. *Sachin Saga Warm Up* is a 2:2:2 (2 player, 2 over, 2 minute) batting game, where players across the globe can compete in real time. This 2 minute powerplay allows users to get assistance from Sachin himself on shot selection based on where the ball pitches and what kind of delivery it is.

According to a press release, *Sachin Saga Warm Up* is freemium, allowing advertisements and users to make in-app purchases. It also gives ardent fans of Sachin Tendulkar an opportunity to win some exciting official signed merchandise. The winner of the game with maximum points will be rewarded by Sachin Tendulkar during the launch of Sachin Saga later this year. The game targets people belonging to the age group of 8 years – 45 years and is also going to be made available in 7 languages.

Commenting on the launch of the game, Mr. Rajan Navani, Vice Chairman, Managing Director and CEO, JetSynthesys said, "We're truly excited to announce Playizzon's latest game Sachin Saga Warm Up, which will serve to be a community builder for the blockbuster game Sachin Saga out later this year. We feel the uniqueness of the 2-2-2 concept comes out beautifully through this game in today's fast paced digital world when attention span and time are drastically reduced."

Sharing his thoughts on the game, Sachin Tendulkar said, "The Sachin Saga Warm-up will serve as a prequel to "Sachin Saga" where gamers across age groups can play an exciting new format of cricket digitally! I look forward to receiving the feedback as users play each delivery on its merit."

The game is currently launched on the Google Play Store (Android) and will soon be available on iOS.



After its successful launch on Android and been downloaded by more than 1 crore people, the UPI-based BHIM (Bharat Interface for Money) app developed by the Indian government to further its cashless push, has been finally launched on the iOS platform on 13th Feb 2017.

BHIM

BHARAT INTERFACE FOR MONEY

BHIM app finally launched for iPhone

Available on: **Price:** Free

With its debut on iOS, it is currently supporting over 35 banks, including State Bank of India, Axis Bank, HDFC Bank, ICICI Bank, IDBI Bank, IDFC Bank, Bank of Maharashtra, Union Bank of India and Kotak Mahindra Bank. To know the name of all the banks it supports, you can check out the BHIM app's description while downloading it from the Apple App Store.

The iOS version of the BHIM app is currently available in Hindi and English, and unlike the Android version – which supports other regional languages as well, such as Bengali, Odiya, Gujarati, Kannada, Malayalam, Tamil and Telugu. However, support for more banks and regional languages is likely to be added soon.

"The BHIM App will now cater to almost 100% smartphone users in the country with the launch on iOS platform. This will ensure wider acceptance for digital transactions among consumers across all sections. Though market share of iPhones is not very large in India, users of iPhone are high transacting customers. Therefore, it is a development of special significance as it will help to boost transaction volumes," said A. P. Hota, MD & CEO, National Payments Corp. of India (NPCI) in a press statement.

The Android version of the app was launched on 30 December by Prime Minister Narendra Modi to promote digital transactions using the Unified Payments Interface (UPI), a bank-to-bank fund transfer system backed by the internet and smartphones, using phone numbers linked to banks.

"The BHIM App on iOS platform is equipped with updated features available on BHIM's Android version 1.2. This includes Pay to Aadhaar number, SPAM report, advanced customer redressal mechanism," the statement added.

Similar to the Android version, BHIM app on iOS also has a limit of Rs. 10,000/- per transaction and Rs. 20,000/- in a day for transfers through the bank account.

Note: To know more about the BHIM app and how it works, you can read our review of BHIM app on our website – www.appsunveiled.com.

BUZZ

SPACE NATION New Mobile Game Promises to Send One Player to Space Every Year

Cohu Experience Ltd, a Finnish space industry company, has risen to the forefront of the global space boom by launching a commercial astronaut training program accessible to all. Interestingly, the company collected one million euros in the first 43 minutes of crowdfunding campaign. In fact, Forbes listed Cohu Experience Ltd. as the No. 1 of Ten European Growth Businesses To Watch In 2017.

"We are building an international community centered around commercial space travel and exploration. Using private funding and making the investment opportunity available to everyone nationally and internationally comes as a no-brainer to us" stated Kalle Vähä-Jaakkola, CEO of Cohu Experience.

An Astronaut Training Program Available to All

According to the press release, "Cohu Experience Ltd's Space Nation Astronaut Training Program (SNAP) is free of charge and accessible to all and will be launched in fall 2017. Cohu has developed its training program together with NASA's astronaut trainers that gives participants the opportunity to compete to take part in real world astronaut training and travel to space."

"The training commences with a freemium smart phone app, that develops its users' physical, mental and social skills through an array of tailored challenges. Participants that have gained the most points will be selected for a filmed training and competition under the supervision of NASA's astronaut trainers. A central element in the training program is the transmedia concept that allows participants to create groups, teams and supporters to back the most active participants' efforts to win the competition and travel to space," the statement added.

To know more about this, visit www.spacenation.org

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SHAREit

SHAREit app is cross-platform transfer tool that lets you share huge file between any iOS, Android and Windows PC/Phone devices in the room over Wi-Fi direct.

- iPhone/iPad | iOS 7.0 | Free
- Android | OS 2.2 | Free
- Windows PC/Phone | Free

iWish

What ten things would you like to do in 2017? This app provides you a platform to make a bucket list of things you want to do, experience and achieve throughout your life.

- iPhone/iPad | iOS 8.0 | Freemium
- Android | OS 4.0 | Freemium

Clip layer

This app lets you copy text from any screen by long pressing the home button and paste it in any third-party of your choice.

- Android | OS Varies | Free

HotelBids

The app lets you ask hotels to tweak their price to your budget. It has tie-up with 3,500 hotels across 100 Indian cities.

- iPhone/iPad | iOS 8.0 | Free
- Android | OS 4.1 | Free

OnlineRTI

This app helps you file an RTI application online and track its status.

- Android | OS 3.0 | Free

Miitomo

This social networking app from Nintendo Co. is a whole new way to know your friends likes, dislikes and a lot more.

- iPhone/iPad | iOS 8.0 | Freemium
- Android | OS 4.1 | Freemium

Curious

Curious much? Get this app to learn something new every day.

- iPhone/iPad | iOS 9.0 | Freemium

Brain It On!

This brain teasing app features deceptively challenging physics-based puzzles that look simple to solve but aren't that easy.

- iPhone/iPad | iOS 8.1 | Freemium
- Android | OS 4.1 | Freemium

Spaces

This app by Google is perfect for having small group conversations as Google Search, YouTube, and Chrome come built in.

- iPhone/iPad | iOS 9.0 | Free
- Android | OS 4.1 | Free

Roposo

Roposo is a fashion social network and the ultimate destination for you to socialize fashionably, discover trends, inspire and get inspired.

- iPhone/iPad | iOS 8.0 | Free
- Android | OS Varies | Free

DigiLocker

This app from Government of India allows you to keep your important documents like driving license, Pan Card, mark sheets, etc. in an electronic form so that you can access them anytime, anywhere.

- Android | OS 4.0 | Free

1mg

This app tells you about your medicines, their substitutes and side effects. Also, you can book lab tests and order prescription medicines using this app.*Available in select cities.

- iPhone | iOS 8.0 | Free
- Android | OS 4.1 | Free

Ausodhyatmika

This app lets you locate Ambulances, Blood Banks, Eye Banks, Assisted Reproductive Technology (ART) Banks, Blood donors, Healthcare entities like hospitals, pharmacies, pathology labs, etc. near your location within India.

- Android | OS 4.0 | Free

Goodreads

A great app for book lovers to discover new books, get personalized book recommendations and join online book clubs.

- iPhone/iPad | iOS 9.0 | Free
- Android | OS Varies | Free

Horizon Camera

Videos shot with this app always appear in landscape mode, regardless of how the device is held.

- iPhone/iPad | iOS 8.0 | Freemium
- Android | OS 4.3 | Freemium

My Safetipin

It is your personal safety companion to take safer decisions, based on the safety score of the area you're at or planning to go.

- iPhone | iOS 8.0 | Free
- Android | OS 4.0.3 | Free

Yummly

This app is your recipe search engine that brings you most popular recipes from thousands of cooking sites and food blogs in one place. You can tell the app about your diet, ingredients you dislike and allergies to filter out the recipe recommendations.

- iPhone/iPad | iOS 9.0 | Free
- Android | OS Varies | Free
- Windows Phone | Free

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